

Leuva Patidar Samaj of London







NHS.UK/coronavirus

A big shout out, too, goes to all the members who volunteered to assist our Samaj members during the height of the lockdown. It is great to know that so many of us have done so much to help both LPSOL members and the wider community. In addition to clapping for the NHS, many members also put themselves forward for the NHS Volunteer scheme.

Congratulations to all our members if a new baby has joined your family. We know how tough it will have been to not see your new additions, but hopefully, things have improved now. Speaking of tough, we also want to acknowledge the many LPSOL families, along with others, who have had to face infection, shielding and, sadly, death, as a result of contracting Covid 19. Many weddings have been postponed and may people are at risk of losing their jobs as the global economic downturn starts to bite. It is up to all of us to now remain more careful than ever, to protect ourselves and our loved ones. It is expected that there will be a second peak, so better to be prepared than to be caught out unaware.

Here are some things that you can do:

- W1. Wash hands, (everytime you come in from outside, using soap and water for at least 20 seconds) Cover your face (ensure you are wearing a mask whenever you leave home, unless you have an underlying health condition).
- M2. Make Space (Wherever possible, please keep a 2-metre distance from people), especially when you are inside a public place.
- Travel away from home as little as possible.
- If you have to leave your home, please wear a face mask.
- Always carry a bottle of hand sanitiser with you.
- Avoid crowded places, especially if they are indoors.
- To say hello or goodbye, do not hug, or shake hands. Use our age old honoured 'Namaste' greeting instead.
- If you have any symptoms, please get yourself tested immediately, DO NOT PASS IT OFF AS A SIMPLE COLD, you could infect others.
- The latest Government guidelines can be found on this link: https://bit.ly/33C568g

Please contact any

member of your Samaj Committee if you require any help or just wish to have a chat during these uncertain times.

Covid 19

No events this year.

Future event updates will be posted on LPSoL website or next newsletter.



A Big, Big thank you to all our essential workers who kept us going through the lockdown. This included people such as: Dr Hiteshhhai (Derod), Kiritbhai pharmacist (Vihan), Arunaben Bank branch (Pera), Hasinaben Physio (Vihan), Ushaben Nurse (Khoj Pardi) and Vijaybhai Bus Driver (Kuched).



And remember:

We are here for you and if you require assistance or accessibility needs to help you around your place of home please reach out to us and we can work with you to help where possible. We are conscious of the ever changing ways due to Covid 19 and are more than happy to continue serving you when permitted.



Leuva Patidar Samaj of London









Issue 11 August 2020 Summer/Autumn Edition

LPSoL AGM - VIRTUAL MEETING.

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Date: Sunday 25th October 2020 at 17:30 • Virtual Meeting.

Due to the current COVID 19 government guidelines on Social distancing and restrictions on large gatherings, the AGM for 2020 will be a Virtual Meeting. An email with meeting/access details will be sent nearer the time to members.

Please note, this year was meant to be re-election for the committee, but this will be deferred for a year, due to these unprecedented times.

We are always looking for new people to join the committee to bring fresh new ideas and take the Samaj forward. If you would like to join and serve the community please contact: secretary@londonsamaj.com. We welcomed recently retired and grandparent, Ravibhai Manibhai (Tarbhon) to the team this month.

LEUVA PATIDAR SAMAJ (SNV) OF LONDON

The charity's full set of accounts for the year ended 31 Dec 2019 can be found at www.londonsamaj.com, but a summary is included in the table below.

The AGM agenda includes approval of these accounts (see AGM notice)

SUMMARY FOR THE YEAR ENDED 31 DECEMBER 2019

Total Income	Dec 2018 £57,845.	Dec 2019 £45,349.
Charitable Donations (Mind & Samaritans 2019)	£1,881.	£1,501.
Aarti Donations	£1,521.	£1,655.
Charitable Events costs	£36,418.	£37,862.
Total Expenditure	£44,243.	£45,036.
Net Surplus/loss	£13,602.	£353.
Total Net Assets	£350,737.	£351,090.



Work has begun on the long awaited LPSUK directory, which includes your details under London (if you consented) and many others from across the LPS family in the UK.

LPS London has been gathering consent from those members who want to be able to connect with their fellow LPS family around the UK. You may recall that the directory project started last year when members were asked for explicit consent if they wanted to be in the directory.

Just as a reminder for those who consented to be in the directory, a typical listing includes

- ✓ Main member Name and Gaam
- ✓ Phone numbers (Landline/Mobile)
- ✓ Spouse Name and Gaam
- ✓ Children's Names and Month and year of birth (not the exact date)

Address

✓ Email address(s)

You do not need to take action if you are still happy with the consent you have already supplied. However, should you decide that there is something you previously consented to publish, but now do not want to include, or if you think you have missed details you would like to publish, please **EMAIL BOTH**: **vicesecretary@londonsamaj.com** and **membership@londonsamaj.com** with your last minute corrections, by 31st Aug 2020. Do not make the change on mojo as that will not reach the LPSUK directory team. LPSUK have provided their GDPR Policies with regards to the Directory.







Jineshbhai and his sister, Meenaben cared for their grandmother (Maniben), until she passed away aged 100, their father (Naginbhai) who passed away after a long battle with jaundice related liver disease and are the carers for their mother, Shardaben, who is registered blind.

Caring for Manima became harder in the last three years of her life of a fall at home, and a second hip operation and long stay in hospital, before returning home where she remained and bed bound. They wanted her home rather than in a care home, which meant doing everything for her.

Despite the London pressure to conform and work, work and work all the time and leave the family unit, this year's gentleman award winner has something in common with our previous winners – and that's why he along with his sister are the joint winners – Jineshbhai Naginbhai (Chikhli Dungar) made the humbling choice of shunning a career, to become a family carer. Jineshbhai's sister, Meenaben Naginbhai has dedicated her evenings and weekends to family care and relief for her brother, as well as holding down a full-time job.

The LPSoL family applaud both Jineshbhai and Meenaben for their endless love and dedication to their family.



HasinaPhysio and LPSoL are excited to announce:

FREE!

30 mins Zoom

EXERCISE & WELLBEING CLASSES



Thursday 20th August 2020

NHS Physiotherapist Hasina Patel will take you through the best exercises for the next stage of lockdown and will share her top wellbeing tips as we continue to socially distance.

15:30 OVER 60'S Pilates

Strength & Balance exercises

Breathing tips

& extra 10 mins - Socialising

16:30 FAMILY FUN!

Fun exercises..with some healthy in house competition!

Kids wellbeing tips

19:00 Core-antine WORKOUT

HIIT & Pilates for fitness & strength

Tips for wellbeing and desk working

Supported by Barclays

BOOK YOUR PLACE: Info@hasinaphysio.co.uk

Book at https://forms.gle/XkmPtrSv75n1Sr928







dir Rector

Want to be in the last ever printed UK directory?

Are you a resident of any of these places:
Bolton, Yorkshire, London, Luton, Preston, Loughborough,
B'ham (inc West Brom and Dudley), Darlaston, Warwickshire
(inc Coventry, Rugby and Nuneaton)?

NO

YES

To be included in the directory, please give your consent by visiting www.lpsamaj.co.uk/consent or scan the QR code.



Without your consent, we cannot include you in the directory or give you a FREE copy.

You don't need to do anything. Your local LPS body will share the details of the explicit consent you have already given them, to be in LPSUK directory. They will be in touch when your FREE copy is ready. *You must be 18+ LPS
(SNV), by bloodline
or marriage, living
in the UK.

One free copy per entry in the directory.



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લેઉવા પાટીદાર સમાજની છેલલી મુક્ત ડાયરી કેવી રીતે મેળવવી?

શું તમો આ ટાઉનમાં રહેતા છો જેવા કે લંડન, યોરકશાયર, લૂટન, પ્રેસ્ટન, લફબ્રો, બર્મીગહામ (વેસ્ટ બ્રોમીચ, ડડલી), ડાલેસ્ટન અને વોર્વકિશરિ (જેવાકે કોવેનુટ્રી, રગુબી અને નૈનીટન)?

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For further information including GDPR and FAQs please visit

www.lnsamai.co.uk

ડાયરીમાં શામેલ થવા માટે, કૃપા કરીને તમારી સંમત આપો. www.lpsamaj.co.uk/consent



જો તમારી સંમત પ્રાપ્ત થઈ નહી, તો તમારી માહિતીને LPSUK ડાયરીમા છાપાવામાં આવશે નહી અને તમને મફત ડાયરી મળશે નહી. તમારે કશું કરવાની જરૂરીયાત નથી. તમારા સ્થાનીક સમાજે તમારી વગિત પરવાનગીથી આપી છે. જ્યારે તમારી મફત ડાયરી તૈયાર થઈ જાય ત્યારે તમારા સ્થાનીક સમાજે તમને જાણ કરશે.



Welcome to our new 'Spotlight' section

In each newsletter we will be featuring an LPSOL member. Our spotlight heros is Dr Hitesh Patel and Vijaybhai Rameshbhai Patel.

Dr Hitesh Patel technically, as consultant surgeon, is no longer a 'Dr' but a 'Mr'! Hiteshbhai and his wife, Bhumikaben, have been active members of the Samaj for many years.

Hiteshbhai, of course, has been risking himself daily, through the lockdown, helping to keep vital medical services open for patients.

Firstly, a big thank you, Hiteshbhai for the amazing service you have provided.

Here are a few words from Hiteshbhai in the light of Covid19:

Dear fellow LPSOL members

My name is Hitesh, and I am a substantive NHS consultant surgeon working for Barts Health NHS Trust in East London. I have a busy NHS practice covering all aspects of general and colorectal surgery and I routinely perform laparoscopic (key-hole) surgery for colorectal cancer, gallstones, and hernias.

Due to the current COVID-19 pandemic all surgery in the NHS has been postponed, apart from emergency/urgent cases. During this period my working pattern has changed to 12-hour shifts. Thankfully, I have been able to continue surgery for my cancer patients in a private hospital located in central London. The NHS is very grateful to the Independent sector for providing this extra capacity during these unfortunate times.

I am sure that you all support our wonderful NHS and I urge you all to please follow the UK government guidelines regarding essential travel and social distancing. This is helping to reduce transmission of the virus, which in turn helps the already stretched NHS.

If you have an urgent medical condition, such as problems with diabetes control, worsening pain in your abdomen or if you experience any of the symptoms in the examples below, call the emergency services immediately.

Let them assess your symptoms.

Some examples are:

Abdominal (tummy) Pain symptoms

- Particularly if your tummy pain persists for more than a few hours and the severity suddenly or gradually increases.
- If your pain is associated with tenderness to touch.
- If your abdomen becomes distended (swollen).
- If your pain is associated with a fever/high temperature.
- If you have associated symptoms including burning/stinging sensation when passing urine, your body shaking uncontrollably, heavy rectal bleeding (from back passage), persistent vomiting or uncontrollable diarrhoea.

Heart attack symptoms

- If you have worsening chest pains.
- If you experience palpitations (heartbeats that become increasingly noticeable).
- If you are becoming short of breath.
- If you experience fainting.

Remember: Even during the

Stroke symptoms

- If you notice facial dropping.
- If you have arm weakness.
- If you experience speech difficulties.

pandemie, do not delay. Every minute counts. Hospitals will do their utmost to treat you in a segregated, safe environment.

Ways to Improve your mental and physical wellbeing:

This is an anxious time for everyone. Here are some tips to help you cope with the uncertainties surrounding a pandemic, of which there is no harm in incorporating into your daily lives.

Eat well, regularly and healthily. You need to keep your bodily strength up, but good food also gives you vital vitamins and minerals which help combat anxiety. Whole grains, fruit and vegetables (all the colours) will work on your anxiety levels and help to reduce them. I know cakes, biscuits and chocolate are delicious, but the extra sugar hit really isn't good for anxiety. A little now and then is a good thing, but in fact eating sweets can make you feel psychologically worse.

The same goes for alcohol; keep it to a minimum.

Drink plenty of water. It's important to stay adequately hydrated with at least 8 glasses of water per day. This may seem like a lot and you may have heard it many times before, but I cannot stress this enough. Have a designated bottle or glass and count the number of glasses you have through the day. A nice cup of tea or coffee in a quiet place is also surprisingly helpful for calming and soothing anxious thoughts.

Exercise. Although we all have to keep a safe distance from each other now, this doesn't mean that you can't go out. In fact, going out in the daylight (even if it's cloudy) will be beneficial for your mental health. If you have a garden, walking around the garden, performing gentle (or not so gentle, depending on your ability) aerobic exercises, skipping with a rope, stepping up and down on a low step to music, all these are examples of exercise you can perform which will help alleviate anxiety. If you haven't got a garden, think of a route you can take from your home where you will not have to be in close proximity to others and go for a walk.

Yoga and meditation. Yoga can help with relaxation and ease stress, as well as help improve your flexibility and balance. If you are interested then my wife Bhumika, who is a Yoga teacher, is offering free online yoga lessons - please contact her on 07809208714 for more details on how to join.

Use virtual methods of socialising. If you are able to Facetime/Skype friends and family do this, even once a day, to the same or a different person each day, to take your mind off your anxiety. Or ring them. It will give you a plan - something to look forward to - and will keep you in touch with your world. Thinking of others, listening to what's happening to them and offering support works surprising well in helping to reduce your own anxiety.

Stay busy with chores. Make a list of things you can do. i.e. Clear out that cupboard, rearrange the room, declutter the wardrobe, weed the garden, etc. You do not have to do everything on the list, and not all at once, but it gives you further plans for you to tackle when you are feeling anxious. The feel-good factor when you have achieved something on your list is priceless. The completion of things we find laboursome during our 'normal' lives actually gives us a little positive mood boost, so why stop now!

Recreational activity. Listen to music, read a book, tackle crosswords, knit, sew, paint, draw, etc. Any of the things which you enjoy doing but often haven't the time to do. Anything which will either provide an escape from anxious thoughts or will require concentration, will help you. What better time than now to acquire a new hobby. This will keep your mind busy and you can come of out this stressful period with a new skill

Please stay well and safe. Thank you, Hiteshbhai, for this invaluable advice and for the amazing service you are giving.



I have been working as a bus driver since August 2009, and whilst covid 19 had started I have continued serving the public in the safest way possible. It's been daunting some nights and challenging whilst wondering will I return to my family safely.

My continued advice would be to follow the government guidelines, keep social distancing and only travel by bus if required. Be alert and be safe. Your safety and that of others is important. But my safety and my colleagues is as just important so we can continue to provide a service to the public. Thank you.







The LPSoL Benevolent Fund

As we announced at the last Amazing Diwali celebration, your management committee is delighted to have established a benevolent fund.

We are aware that there are, and likely will be more, LPSOL members who fall upon hard times, manage on the national minimum wage and often maybe find it hard to manage some of the things most of us take for granted. For those members in need, we can provide a discount on annual membership fees and we will look for sponsorship to enable them to join in with some of our annual functions such as Navratri, Diwali, and the annual dinner and dance.

Please note, this is not charity, IT IS FAMILY HELPING FAMILY. As members of LPSOL we are all part of the LPSOL family.

Having said that, we know how difficult it can be for members to come forward to say they are experiencing difficulties. Please be assured that, if you do contact us, it will be totally private and confidential. Only select Management Committee members will know and that, to, strictly on a need to know basis. We are bound by the GDPR rules so you know that whatever information you give us is protected under the Data Protection Act 2018.

The nominated Management Committee Members, who will be known as Fund Custodians, are:

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If you contact one of us, your names will not be mentioned outside of these these committee members and the treasurers' team, without your consent. As mentioned, we will listen to you and your need, and do our best to help you out with LPSOL membership and event costs. Where possible we will also look at supporting other needs. For example, if you have a bereavement and may need support with funeral costs. We must emphasise that this is totally confidential.

To launch the fund, we are delighted to announce a competition which will be funded from our benevolent fund. If you, or someone you know, are in need of a laptop and are struggling. It may be that you are working from home and have only one laptop, which means that your children or one of your siblings are struggling to study from home. Maybe one of your neighbours or a local charity you support is in that sort of difficulty. This competition is open to all students from age 8, providing they are in full time education. Here's what you need to do:

Write and essay of no more than 500 words on why you think you (or the person who needs the laptop) on the title of:



The winning essay will be published but your name will not be announced (to preserve privacy) and the winner will receive a prize of a laptop we will choose with the winner. We are delighted to announce that we have received match funding from Barclays Bank plc for this wonderful initiative. Thank you, Barclays, for your support of LPSOL. Closing date for entries: 30th September 2020.

The essays will be judged by the members of the Fund Custodians.

Judges' decisions will be final.

The winning essay will be published on the LPSOL website (anonymously). In addition to donating the laptop to the person of the winner's choice (based on need). The writer of the winning essay will also win a £25 book token to assist them with their studies.



The Samaj Kids Christmas party 2019 was held at Oxygen Free Jumping Park in Park Royal. We had about 30 kids and adults taking part in lots of fun jumping and trampolining across the different areas the park (indoor) had to offer.

Food and drinks followed which was enjoyed by all and all the kids left with Book vouchers that they could use on a book of their choice. Overall a great day for everyone.

We plan to do another kids event but very likely this will now happen next year. If you have any ideas for future kids' events then please get in contact with any of the committee.















Spotlight on LPSoL businesses

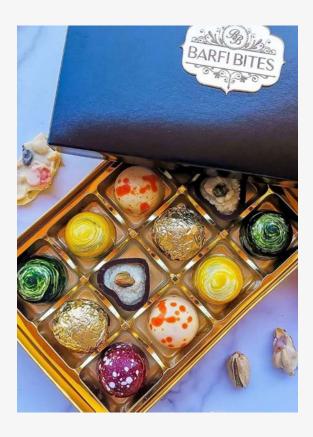
THE NEW SWEET REVELATION

ARTISAN BARFI

After the great success of Raksha Bandhan we found this a perfect time to introduce Barfi Bites to you. Put simply, our product is chocolate with traditional barfi inside.

The company was set up in September 2019 by one of our samaj members (Minesh Patel - Ruva) and has been a successful concept since inception. It is now a family run business with quality and service at the forefront of its operation.





CREATIVITY WITH FOOD

This is not just your standard barfi..
This is bitesized pieces of art, using the finest ingredients including imported Belgian chocolate to create our delicious Barfi Bites. Visit our website www.barfi-bites.co.uk to see what else we do. P.S The Jalebi in a white Belgian Chocolate Dome is the current favourite.

The Private Island Podcast

Whilst the world came to a standstill and my Weddings and events were cancelled, I decided to work on a small project;
The Private Island Podcast. On my podcast, I will be speaking to Private Island Owners on discovering their journey, how they bought the island, what it takes to maintain an island and finally how a normal person like you and me can buy one!

Hope you enjoy it and would love any feedback! Follow on Instagram: privateislandpodcast

Sep 2019 Fun Day - Nearly 200 people attended, including our oldest yoga participant – Ramiben Dahyabhai (New Malden who is more flexible than her pensioner son and grandson!). It was great to see the increasing number of younger samaj members attending. The weather was fantastic. The personal highlight for me was the free ice cream courtesy of a few committee members. The day consisted of activities including Zumba, yoga, cricket, football, rounders and an obstacle course. Thanks to the Barclays team who looked after the face painting and other children activities. This event is growing every year and it's been encouraging to see more and more younger families attending.

Look forward to seeing you all the next time we are allowed to hold such an event! Feedback from guests who attended:







"There is something for everyone. Football, Games, Zumba, Yoga, Relaxation, propping up the bar, yummy food, arts, Bouncy castles and face painting. You covered it all"







'The icecream was the best. Coming back next year just for th









My children enjoyed the day so much. We did too. So lucky with the weather and it has been a very fun day getting everyone involved'



Want your business to be seen by 2,500 homes over the next 10 years?

The forthcoming LPSUK directory is expected to have a long lifespan as it will be the last printed one. Once distributed, your A5 colour ad will be found in approx. 2,500 LPS persons homes across the UK. The sturdy directory, expected to last over 10 years will be given for FREE to each and every listed LPS household.

What do I need to do?

All you need to do is provide the A5 colour artwork in a printer-friendly format and an indication of where you would like the ad (e.g. in a particular region's listing, in the general pages near the front etc).

Price list

Prime

Regional Page¹: £500*

(at the start of a region's section)

Standard

Regional page²: £350*

(anywhere else)

Inside front, inside back & outside back: Offers of £1,000+* will be considered

- "In memory of" or other non-business messages can be sponsored for £151
- B&W footers across regions or across the whole directory area also available on application
- ¹ Prime Regional Page: The page that precedes the page listing the committee members/trustees for the region. The advert will be on the left hand page, the local Samaj details will be on the right.
- ² Standard Regional Page: These will be different to the 2010 diary, where all adverts were featured together in the front. This time around advertisers have the option to choose in which area they would like to advertise.
- * The prices above are all-inclusive ie there are no add-ons and there is no VAT.

Contact us:

To discuss this unique exciting opportunity, please Email: uksecretary@lpsamaj.co.uk

Call: Shayleshbhai Ishwerbhai (Sevni-London) on 07880 788 865



27th January 2020 to the proud parents of Sachin and



(Sampura) are please to announce the birth of their first child Riyan Bhavinkumar 21st February 2020



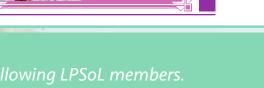
Leuva Patidar Samaj of London

Page 15



Kaiden Patel 12th March 2020 To proud parents Jayesh, Protima and big brother (Nogama Pardi)









Naginbhai Kalyanibhai Patel (Chikhli Dungar) h Wycombe



Parvatiben Bhavanbhai Patel (Ambheti) Ruislip



Gulabben Vallabhbhai Patel (Soyani) Wembley



Kamlabhai (Dhudiben) Govindbhai Patel (Bhutsad) Wembley



Shankerbhai Patel (Sampura), London



Gitaben Thakorbhai Patel (Kharvasa)



Pramodbhai Naranbhai Dullabhai Patel (Kharvasa) London Member Resided in USA



Manhorbhai Maganbhai Patel (Siyod) Edgware



Hiralal M Patel (Arak Pardi)



Bhartiben Ramanbhai Patel (Amabheti), Harrow



Ranchodbhai Patel (Varad) Stanmore



Dahveben Chottubhai Patel (Vadhvania) Harrow



Ranchhodbhai Dullabhai Patel (Ninat) London Member Resided in USA



Savitaben Jiyanbhai Patel (Ninat), London



Pareshbhai Thakorbhai Patel (Bhuvasan), London Harare Zimbabwe



Sheilaben(Dhaniben Go Patel (Kuched), Lor





Hanuman Jayanti is celebrated on Chaitra Poonam. This year, it fell on 7th/8th April 2020

It is said that Hanuman is the 11th Avatar (incarnation) of Mahaa Rudra (otherwise known as Lord Shiva). There are many reasons given in the Vedantic scriptures for the birth of Lord Rama and Hanuman. One such reason is the story of Naarada. Naarada is known as the roaming rishi who has no fixed abode but travels all the worlds and passes on what he sees and hears. Owing to his knack for putting a provocative slant on stories, he is often thought of as the founder of modern-day journalism.

Coming back to the birth of Hanuman, as the story goes, once Naarada was performing a penance in a cave in the Himalayas. Indra became fearful that, upon completing his Penance, Naarada might try to usurp Indra's position as the king of the Heavenly Realm. He, therefore, sent Kaamdev (A western equivalent of Kaamdev would be Cupid or Eros) to disrupt Narada's penance. All of Kaamdev's efforts were unsuccessful because Naarada was doing penance at the same place where Lord Shiva had meditated. In the end, Indra acknowledged his defeat and praised Naarada for completing his penance and for winning against Kaamdev. In that moment, Naarada became arrogant that he had mastered anger, something even Lord Shiva had not done (A story for another time). He went to Kailash mountain and narrated his 'win' to Lord Shiva, of how he had conquered anger by not punishing Kaamdev.

Lord Shiva listened to him and was amused at Narada's arrogance. Being compassionate, Lord Shiva advised Naarada not to reveal this secret to anybody and especially not to Lord Vishnu. But Naarada had become full of Ahankaar (excessive pride and vanity) and justified it by telling himself that Lord Shiva was jealous of him because he had won against Kaamdev, when Lord Shiva had been unable to. He could not help himself, but brag of his 'win' to Lord Brahma, and then to Lord Vishnu, too. As Naarada's Ishtadev (chosen and cherished form of divinity), Lord Vishnu, took on the responsibility to save his devotee from the this sense of inflated ego, and manifested a grand illusion:

Naarada was roaming and becoming ever prouder of his 'win', after having informed Lord Vishnu of the great control he had over his senses, he noticed a beautiful city (part of the grand illusion) which had a great deal of activity. On enquiry he learnt that the daughter of King Silnidhi was about to choose a husband for herself (Swayamvar) from the assembly which was being organised for this specific purpose. The king welcomed Naarada and, introducing him to his daughter, sought his blessings.



The king also requested Naarada (who was adept in astrology) to detail the qualities of his daughter's would be bride-groom. Naarada was besotted by her beauty and wanted to marry her. He told the King that her bridegroom would be as handsome as Vishnu. Naarada then departed and went to Vishnu to seek his help in making his (Naarada's) appearance look like 'Hari' (another of Lord Vishnu's names). Vishnu said that He would do for his patient, exactly what a good physician (think of plastic surgeon in today's age) would do for his patient, as Naarada was very dear to him.

Hearing such endearing words, Naarada believed that he would look like Vishnu. He was delighted to find that whatever he could see of his body looked like that of Vishnu . Lord Vishnu made Naarada's whole body very beautiful except his face, which he made like a monkey. In Sanskrit, 'Hari' also means "brown, yellow, tawny", and by extension "monkey, horse, lion". Naarada being unaware of this happily went back to the Swayamvar site. Naarada sat among the kings – unaware his face resembled a monkey. Lord Vishnu too was present there, as a handsome prince. The princess saw Naarada, with the monkey face and was amused that he thought himself a suitable match for her (She was actually Mahaa Maya – part of Lord Vishnu's grand illusion). Ultimately, she put the garland around the neck of Lord Vishnu and went to Vaikuntha Loka along with him.

Naarada was despondent that the princess had not chosen him, when he overheard others laughing and joking behind his back about how he could possibly ever hope to have won

the Princess with a face like that! It was only then that Naarada went to see his reflection in the water and saw a monkey face staring back at him. He became furious, rushed straight to Lord Vishnu and cursed him, You too will suffer the pain of separation from the one you love, during your incarnation of Ram, and will need to seek the help of monkey in your time of need.

Lord Vishnu accepted Naarada's curse without any hesitation and then made Naarada aware that he, Vishnu, had created this grand illusion, because Naarada had become full of Ego and this was an obstacle to Naarada's chosen path of spirituality. Naarada realised the error of him being ruled by his own Ego and regretted his actions. Vishnu guided Naarada to pray to Lord Shiva for forgiveness. Lord Shiva, for his part, decided that in fulfilment of Naarada's curse, he would allow a part of himself to be born as Hanuman because Lord Vishnu is Lord Shiva's Ishtadev and so, in this way, as Hanuman, he could continue his devotion to Vishnu who incarnated as Ram, the 7th Avatar of Lord Vishnu.